

Week ending February 24, 2017 – Issue #317

## Policy

**Agency administrative on-site reviews are coming this spring. From the WIC Services Policy and Procedure Manual:**

### 370.80 Administrative On-Site Review

#### V. Licensure:

A. Verification of current licensure status of professional staff, including contracted staff, is on file.

All Dietitians, Registered nurses, and Licensed Practical Nurses must be licensed in the State of Iowa. Best practices include having a designed individual assigned to monitor and ensure 100% compliance for agency professional staff licensure status.



## Participant Centered Services

**Good Service to our WIC participants means:**

- Personalization
- Responsiveness
- Competency
- Convenience

# Webinars

## **Feeding Guidelines for Infants and Young Toddlers: A Responsive Parenting Approach** – March 7, 2017 noon – 1 p.m.

Healthy Eating Research recently published the report Feeding Guidelines for Infants and Young Toddlers: A Responsive Parenting Approach.

These guidelines were developed by an expert panel convened by Healthy Eating Research, a national program of the Robert Wood Johnson Foundation. They are based on current scientific evidence related to responsive parenting practices. The aim of the guidelines is to empower caregivers to address the nutrition and well-being of infants and toddlers by offering them healthier food and beverage options in response to their behavioral cues. The guidelines can be used by parents and caregivers in the home, as well as be applied in child-care settings where many infants and toddlers are served.

The [full report](#) and [executive summary](#) are available on HER's Website.

## **2017 Iowa Breastfeeding Conference** – May 17 and 18, 2017

Airport Holiday Inn Conference Center  
6111 Fleur Drive  
Des Moines, Iowa 50321

Speakers include: Melissa Cole, IBCLC, RLC, Liz Brooks, JD, IBCLC, FILCA, and Alyssa Schnell (speaker bios on page 5)

NEW this year: We will have Breakout Sessions with multiple topics to allow you to individualize your conference experience.

Early [Registration](#) Discount: When you register before April 5, 2017. (Vendor registration available [here](#).)

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### Thank You of the Week:

“A while back I had attended a WIC breastfeeding class. The instructor went over everything about breastfeeding and answered all the questions. At the end of the class she went on to tell us that if after we gave birth we had any complications breastfeeding or needed to talk we could come see her no appointment needed. I had my daughter last week and started to dry up. I went in to see her immediately, and she held to her word no appointment required and she helped me get a pump to help my milk supply and talked to me about all the next steps to take. I wanted to let whomever know I am very satisfied with her as hardly anybody holds their word like that anymore nor do they make you feel as comfortable and welcomed she does.” --WIC Participant

# Information

## Iowa Walking College

Are you looking for a way to make your community healthier, more vibrant or improve economic development? Consider attending the Iowa Walking College! This educational opportunity, hosted by the Healthiest State Initiative, is an interactive in-person and online educational program for walkable community advocates. The Iowa Walking College is modeled off of the national America Walks Walking College, and will take place in May-August 2017. The sessions will include two days of face-to-face learning and two webinars, and will feature national presenters and local experts to help equip you with the knowledge you need to advocate for a more walkable community.

Fifteen fellowships will be awarded. The fellows may be working alone, in organizations, or in professions such as public health, planning, transportation, economic development or education. Additional information about the Iowa Walking College and the complete an application is available at <http://www.iowahealthieststate.com/iowawalking-college/>. Applications will be accepted until March 10, 2017.

## Iowa Department of Public Health's Bureau of Nutrition and Physical Activity Award

The IDPH Bureau of Nutrition and Health Promotion would like to recognize leaders in nutrition and physical activity efforts that lead to a more supportive environment. Please consider nominating an individual or an organization as emerging or seasoned/established leaders in nutrition and physical activity. The awardees will be recognized in the conference booklet for the 2017 Iowa Governor's Conference on Public Health.

Nominees are due by close of business Friday, March 3. Nominations or self-nominations are acceptable. Applications should be submitted using the following survey link or the attached application and sent electronically to [sarah.taylorwatts@idph.iowa.gov](mailto:sarah.taylorwatts@idph.iowa.gov).

The Bureau of Nutrition and Health Promotion reserves the right to make final decisions regarding award category and classification. Award recipient(s) will be notified by March 14. Any questions may be directed to Sarah Taylor Watts, Physical Activity Coordinator, Iowa Dept. of Public Health, at (515)242-6709 or [sarah.taylorwatts@idph.iowa.gov](mailto:sarah.taylorwatts@idph.iowa.gov).

Vision: An Iowa where healthy living is accessible, valued, and supported by all.

Mission: Ensuring Iowans have the opportunity to live a healthy lifestyle by providing education and resources, building partnerships and supporting communities.



## **New tools available for Iowa communities to improve overall well-being: Complete a Statement of Interest today**

Did you know your ZIP code could impact your health more than your genetic code? Just think about your normal day. Do you drive to the store rather than walk? Is processed food easier to fit into your hectic schedule than a healthy meal? How often are you on your phone or tablet? Our day-to-day activities and where we live impact our health.

That's why becoming the healthiest state in the nation requires all Iowans to work together. Through public and private partnerships, the Healthiest State Initiative has engaged Iowans to work toward achieving this goal. A new program aims to engage communities of all sizes to improve their overall well-being. Healthy HometownSM Powered by Wellmark offers new tools communities can use to make sustainable changes at the local level. Communities can transform the places where citizens live, work and play by making the healthy choice the easy choice.

Communities can receive help from experts in identifying and implementing a single community priority or determining to undergo a complete community transformation to make healthy choices available and easy for residents to adopt.

Interested communities can submit a Healthy Hometown Statement of Interest available at the [Healthiest State Initiative Website](#).

A Healthy Hometown representative will contact you after reviewing your SOI to discuss your SOI and ask additional questions to gauge your community readiness. In addition, any Iowa community, worksite or school can also complete a self-assessment and receive insight, guidance and tools to make positive changes to their built environment, available at the [Healthiest State Initiative Website](#).

## **Dates to Remember**

Maternal Core Training- March 29, 2017  
Breastfeeding Core Training- March 30, 2017  
Iowa Breastfeeding Conference – May 17 and 18, 2017  
Infant/Child Core Training- August 1, 2017  
Coordinator Meeting (In-person) - August 29, 2017  
Communication and Rapport Core Training- October 24, 2017

### **NETC 2017 Schedule:**

#### **March:**

NETC Go-To-Meeting (All new staff) – March 9, from 8:30-11:30 (Nicole and Nikki)  
NETC Go-To-Meeting (Health Professional) – March 16, from 8:30-11:30 (Kimberly and Nikki)  
NETC Go-To-Meeting (Support Staff) – March 23, from 8:30-11:30 (Connie and Nicole)

#### **May:**

NETC Go-To-Meeting (All new staff) – May 11, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Health Professional) – May 24, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Support Staff) – May 25, from 8:30-11:30 (State staff TBD)

#### **July:**

NETC Go-To-Meeting (All new staff) – July 13, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Health Professional) – July 20, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Support Staff) – July 27, from 8:30-11:30 (State staff TBD)

#### **September:**

NETC Go-To-Meeting (All new staff) – September 14, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Health Professional) – September 21, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Support Staff) – September 28, from 8:30-11:30 (State staff TBD)

#### **November:**

NETC Go-To-Meeting (All new staff) – November 9, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Health Professional) – November 15, from 8:30-11:30 (State staff TBD)  
NETC Go-To-Meeting (Support Staff) – November 16, from 8:30-11:30 (State staff TBD)

## Available Formula

Product	Quantity	Expiration Date	Agency	Contact
Tolerex Formula	7 boxes w/6 packets each, plus 2	2-17	HACAP	Angela Munson (319) 366-7632
Beneprotein	4 cans	1 can 8-4-17 1 can 8-23-17 2 cans 10-23-17		
RTU Neosure	26 containers	9-1-17	Upper Des Moines	Tammy Chapman, RD, LD (712) 859-3885
RCF Concentrate	11 cans	5-17	Webster Co.	Kathy Josten, LD CBE (515) 573-4107
Alfaminio Infant 14.1 oz. Powder	3 containers	5-8-17	Pottawattamie Co.	Kris Wood, MS, RDN, LD (712) 328-5886
Neocate	6 cases (4 cans per case)	3-19-17 to 6-18-17	Johnson Co.	Chuck Dufano (319) 688-5863
Enfagrow Toddler Transitions Soy	2 cans			
Enfragrow Toddler Transitions Milk	3 cans			
Eternal Pediasure Vanilla flavored	112 cans	7-17	Scott County	Deb Dodson (563) 823-9228
Compleat Pediatric Unflavored	2 Cases	One expires 2-5-17 and the other one expires 4-1-	Community Action	Emily Schinstock (319) 753-0193
Periflex Jr. Plus PWD 14.1 oz.	2 cans	4-16-17	North Iowa Community Action	Carla Miller 641-423-5044
Enfaport Infant 6oz bottles	10 six-packs plus 5 bottles (65 bottles total)		Webster County,	Susan Freeman (515) 573-4107



# 2017 Iowa Breastfeeding Conference

## Speakers:

**Melissa Cole**, IBCLC, RLC is a board-certified lactation consultant, neonatal oral motor assessment professional and wellness clinician in private practice. Melissa is passionate about providing comprehensive, holistic lactation support and well as speaking and writing on these topics. She is dedicated to improving the level of clinical lactation skills for aspiring lactation consultants. Melissa provides lactation intensive workshops to healthcare professionals. She is also an adjunct professor at Birthingway College of Midwifery in Portland, OR where she teaches advanced clinical lactation skills.

**Liz Brooks**, JD, IBCLC, FILCA, is a lactation consultant in private practice (since 1999) and a lawyer (since 1983). Her Visual Language PowerPoints transform the dry, dusty bullet-point world of law and ethics into image-packed, active sessions. Before opening her private practice as an IBCLC lactation consultant, Liz worked as a criminal prosecutor, child advocate, Congressional lobbyist, and federal litigator. Her legal expertise is in ethics, lobbying, administrative and criminal law. Today, Liz offers in-home and hospital-based IBCLC care, and teaches/lectures around the world. She knows the challenges faced each day by lactation consultants and healthcare providers.

**Alyssa Schnell** Alyssa's passion revolves around supporting mothers through adoption, surrogacy, and foster care who wish to breastfeed their babies. Alyssa's own amazing experience breastfeeding her baby via adoption prompted her to become a lactation consultant. She has done extensive research on breastfeeding without birthing and has worked with many adoptive and intended (through surrogacy) mothers over the past several years. She believes that every mother who wishes to breastfeed, no matter how her baby arrives, should have the support and helpful information to do so. Lactation professionals provide an essential link to the breastfeeding success of these special mamas.

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA. Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotope, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD- 3027) **found online at:** [http://www.ascr.usda.gov/complaint\\_filing\\_cust.html](http://www.ascr.usda.gov/complaint_filing_cust.html), and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632- 9992. Submit your completed form or letter to USDA by:

1. Mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights 1400 Independence Avenue, SW Washington, D.C.20250-9410
2. Fax: (202) 690-7442; or
3. E-mail: [program.intake@usda.gov](mailto:program.intake@usda.gov)

This institution is an equal opportunity provider.

# SAVE THE DATE

## Iowa Breastfeeding Conference

WEDNESDAY, MAY 17 AND  
THURSDAY, MAY 18, 2017

**Airport Holiday Inn Conference Center  
6111 Fleur Drive, Des Moines, IA 50321**

Register online or learn more at [www.blankchildrens.org/classes](http://www.blankchildrens.org/classes).  
Click on the Medical Conference category to find conference listings. Registration will only be available online.

For additional information, contact Mindy Brightman at  
[Melinda.Brightman@unitypoint.org](mailto:Melinda.Brightman@unitypoint.org) or (515) 241-8205.

Created 2/23/2017  
001892-1 11/16 CS



Blank Children's Hospital  
UnityPoint



## IDPH Bureau of Nutrition and Physical Activity Award Application

Name of Applicant

Institution/Association/Business (if applicable)

Title

Address

Phone #

E-mail Address

Name of Nominator

Institution/Association/Business (if applicable)

Title

Address

E-mail Address

1. Leader category

☐ Emerging Leader

☐ Seasoned/Established Leader

2. Award classification

☐ Organization

☐ Individual

3. Focus area (mark one)

☐ Nutrition

☐ Physical Activity

☐ Nutrition/Physical Activity combined effort

4. Please describe how this nominee has provided leadership for activities that are supportive of nutrition and/or physical activity. (limit 75 words)



Type here

5. Please describe how the nominee has championed nutrition and/or physical activity in the community and/or state level. (limit 75 words)

Type here

6. Please describe how the nominee's work aligns with the Bureau's mission and vision. (limit 75 words)

Type here

7. Please describe how the nominee has contributed to changing the environment to be supportive of nutrition and/or physical activity. (limit 150 words)

type

